





DITP and GIT all set for the great comeback of Bangkok Gems & Jewelry Fair



Bangkok, 9 August 2022 - Mr. Phusit Ratanakul Sereroengrit, Director-General of the Department of International Trade Promotion (DITP), and Mr. Sumeth Prasongpongchai, Director of the Gem and Jewelry Institute of Thailand (Public Organization) or GIT, jointly presided over the press conference of the launch of the 67th Bangkok Gems and Jewelry Fair (BGJF), scheduled to take place between 7-11 September at Challenger Hall 1-3, IMPACT Muang Thong Thani, Bangkok, Thailand. The fair, the first full-scale physical event after a long pause for almost two years due to the COVID-19 pandemic, will be attended by over 800 exhibitors and include over 1,800 booths. At least 10,000 visitors and at least 1,200 million baht of revenue are expected.

The 67th Bangkok Gems and Jewelry Fair presents a great opportunity for entrepreneurs and those in the gems and jewelry industry from across the world to reconnect and expand business opportunities after the Covid-19 pandemic. In this event, buyers and importers will meet over





800 leading manufacturers, distributors and exporters from Thailand and other countries from across the world, while the products cover all ranges of gems and jewelry products in the industry from upstream to downstream, from gemstones, gold and silver jewelry to packaging, equipment, tools and machinery.

"While the gems and jewelry sector faced challenges from all sides over the past two years, now that the COVID-19 situation has improved and restrictions on international travel have eased, we are back to business as usual. We hope the 67th Bangkok Gems and Jewelry Fair will contribute to the export of Thai gems and jewelry products and secure Thailand's place as a global hub of gem and jewelry trade," said Mr. Phusit.

During the first and second quarters this year (January to June), exports of gems and jewelry products (excluding gold that has not been made into ornaments) amounted to USD 3,884.21 million, an increase of 40.96% from the same period in 2021. Exports are expected to surge further in the remainder of this year, in line with growing demand due to the reopening of borders and resumption of economic activity in major trading partners including tourism recovery. Total exports for the entire year are expected to amount to USD 7,392.49 million, an increase of 20%.

Mr. Sumet Prasongpongchai, GIT Director, said that this fair is more special than the previous ones as DIPT has signed a Memorandum of Understanding with GIT to co-organize the Bangkok Gems and Jewelry Fair. To ensure success of the event, both organizations have pledged to employ their strengths, networks, and allies to promote it and invite prominent figures in the industry to participate in the fair. He assures that the fair will return to its former splendor and be worth the two-year wait.

There will also be a host of interesting exhibitions and activities at the fair. These include The Jewel Wonders, an exhibition of highlights from up-and-coming exhibitors and jewelry trends; The Jewellers, which showcases works of new jewelry designers; and The New Faces, which presents the jewelry works from leading SMEs from all over Thailand. Additionally, there will be discussion panels on various topics led by experts, jewelry-making demonstrations by artisans and other fun workshops throughout the five days of the fair.

The 67th Bangkok Gems and Jewelry Fair is scheduled to be held on 7-11 September 2022. Business negotiations will take place on 7-9 September 2022 (10.00-18.00 hours), and the event will be open to the public on 10 September (10.00-18.00 hours) and 11 September 2022 (10.00-17.00 hours), at Impact Muang Thong Thani. For more information, please visit www.bkkgems.com or facebook.com/Bangkokgemsofficial.